# Teddy Show Multimedia Production



### Overview

- Company Background
- Organizational Structure and Management
- Production Team/Crew
- Production Technical Information
- Sample Works

### Introduction

- Teddy Show Multimedia is a leading production and advertising company in Ethiopia, founded in 2017 G.C.
- We specialize in creative marketing, advertising, and promotion.
- Our diverse team of experienced professionals is dedicated to delivering high-quality solutions to meet your unique needs.

### About Us

We have successfully completed over 500 productions, showcasing our expertise and commitment to excellence.

## Services

Our comprehensive range of services includes:

- TV and Radio Commercials
- Documentaries
- Feature Films
- Commercial Promotions
- Media Strategy, Placement, and Monitoring
- Event Management, Marketing Strategies
- Public Relations
- Branding

### Teddy Show Multimedia: Your Partner for Success

### Motto: Come to a Winner!

- We are committed to delivering exceptional results and positioning our clients as industry leaders.
- Our focus on quality, innovation, and collaboration ensures that we exceed expectations.

### Vision

- To be a leading provider of cutting-edge TV, radio, and digital production services.
- To drive organizational growth through innovative solutions and strategic partnerships.

### Mission

• To make a significant impact on our clients' businesses through our production services.

## Values

- Quality Service: We prioritize quality in every aspect of our work.
- Continuous Improvement: We embrace innovation and strive for excellence.
- Cooperation and Mutual Understanding: We value strong relationships and collaborative partnerships.

# Objectives

- Customer Satisfaction: We are dedicated to meeting and exceeding our clients' needs.
- Enhanced Value: We aim to create value for all stakeholders through our production networks and collaborations.

### Activities

- Staff Development: Enhance staff training and performance evaluation.
- Customer Value: Elevate customer services and products with entertainment packages.
- Industry Oversight: Implement strict supervision for safety, security, and fraud prevention.
- Continuous Improvement: Prioritize innovation and customer feedback for efficient responses.
- Strategic Focus: Emphasize communication, production standards, business opportunities, and public relations.
- Quality Assurance: Implement robust quality control and evaluation practices.

# Opportunities

- Employee Recognition and Branding: Comprehensive training, performance recognition, and branded uniforms.
- Branded Merchandise: Custom-designed gift accessories featuring client and company logos.
- Event Sponsorship: Regular event organization with leading brand sponsorships.
- Technological Advancement: Prioritization of cutting-edge technology for efficiency and quality.

# Diverse Service Offerings Multimedia Production

- Video & Audio Production
- Corporate Branding
- TV & Radio Commercials
- TV Shows
- Documentaries
- Infographics
- Corporate Videos
- Event Coverage
- Artistic Events
- Voiceover and Music Production

### Marketing Strategies & Public Relations

- Tailored Marketing Approaches
- Market Planning & Execution
- Public Relations Planning & Execution

## Identity & Branding

- Corporate Identity
- Logos
- Brand Manuals
- Slogans

### Event Management

- Planning, Design, and Visualization
- Production, Direction, and Management

### Organizational Structure and Management

- Clear Organizational Structure: Ensures efficient operations and accountability.
- Leadership Role: General Manager oversees overall company functions.
- Departmental Roles: Administration and Finance: Manages HR and financial transactions.
- Technical and Production: Manages professional and technical staff, content creation, and quality control.
- Defined Responsibilities: Clear roles and duties for all employees.

### Production Crew

- Experienced Production Team: Comprised of professionals with diverse expertise.
- Wide Range of Skills: Experienced in scriptwriting, editing, directing, and evaluation of various video content.
- Technical Proficiency: Skilled in operating and manipulating HD production equipment and software.
- Proven Track Record: Successful collaborations with TV stations, private companies, and NGOs.
- Client-Centric Approach: Tailored productions to meet specific client needs.

## Production Technical Information

- State-of-the-Art Equipment: High-definition digital video cameras, lighting equipment, microphones, and recording gadgets.
- Advanced Sound Studio: Equipped with latest digital/computerized editing hardware and software.
- High-Quality Output: Exceptional resolution performance in recording, processing, and storage.
- Technical Expertise: Skilled professionals operating advanced equipment and software.

# Our Clients and Projects

We have successfully collaborated with a diverse range of clients, both international and domestic. Here are some highlights of our work:

### International Clients:

- Vogue
- Coca-Cola
- Turkish Airlines
- Mango
- Triax
- ACE Dreamer Food Manufacturing
- JHU-CCP (NGO)
- ROVESTONE Brothers Trade PLC

### Domestic Clients:

- Ethiopian Airlines Group
- Hibret Bank S.C.
- Lucy Insurance
- Awash Bank S.C.
- Oromia Bank S.C.
- Ahadu Bank S.C.
- Hijira Bank S.C.
- Premier Switch Solutions (PSS)
- Kenera International Trading PLC St. Urael Internal Clinic
- ATA/ATI Ethiopia
- Petram Trading P.L.C.
- Dashen Brewery
- Habesh Brewery
- Sabetom Furniture & Lighting

- Neho Trading P.L.C.
- Albar Trading P.L.C.
- Orion General Trading
- WASS Ethiopia Service
- Metropolitan Real Estate
- APMG Real Estate
- Hallelujah General Hospital
- Medtek Ethiopia
- WGGA Eye Center
- Dalia Eye Center
- ING Furniture P.L.C.
- Waryt Mulutila Int. P.L.C.
- Mina Furniture P.L.C

- Clean Material P.L.C.
- YD Furniture P.L.C.
- Solina Sofa
- Capital Hotel & Spa
- Harmony Hotel
- Century Mall
- ABC Baby Diapers
- Good Baby Diapers
- Nisa Soap
- Afrodita Cosmetics
- Vatica Cosmetics
- Asheten Perfume

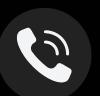
#### Our services for these clients have included:

- TV and Radio Commercials
- Documentaries
- Media Planning and Monitoring
- Event Management
- Brand Ambassador Signatures and Press Conferences
- Translation and Voice-Over Narration
- Digital Marketing and Social Media
- Product Launches and Promotions
- Corporate Branding and Identity



### Thank You

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