

Teddy Show Multimedia Production



Overview

- Company Background
- Organizational Structure and Management
- Production Team/Crew
- **Production Technical Information**
- Sample Works

Introduction

- Teddy Show Multimedia is a leading production and advertising company in Ethiopia, founded in 2017 G.C.
- We specialize in creative marketing, advertising, and promotion.
- Our diverse team of experienced professionals is dedicated to delivering high-quality solutions to meet your unique needs.

About Us

We have successfully completed over 500 productions, showcasing our expertise and commitment to excellence.

Services

Our comprehensive range of services includes :

- TV and Radio Commercials
- Documentaries
- Feature Films
- Commercial Promotions
- Media Strategy, Placement, and Monitoring
- Event Management, Marketing Strategies
- Public Relations
- Branding

Teddy Show Multimedia : Your Partner for Success

Motto : Come to a Winner!

- We are committed to delivering exceptional results and positioning our clients as industry leaders.
- Our focus on quality, innovation, and collaboration ensures that we exceed expectations.

Vision

- To be a leading provider of cutting-edge TV, radio, and digital production services.
- To drive organizational growth through innovative solutions and strategic partnerships.

Mission

- To make a significant impact on our clients' businesses through our production services.

Values

- Quality Service: We prioritize quality in every aspect of our work.
- Continuous Improvement: We embrace innovation and strive for excellence.
- Cooperation and Mutual Understanding: We value strong relationships and collaborative partnerships.

Objectives

- Customer Satisfaction: We are dedicated to meeting and exceeding our clients' needs.
- Enhanced Value: We aim to create value for all stakeholders through our production networks and collaborations.

Activities

- **Staff Development:** Enhance staff training and performance evaluation.
- **Customer Value:** Elevate customer services and products with entertainment packages.
- **Industry Oversight:** Implement strict supervision for safety, security, and fraud prevention.
- **Continuous Improvement:** Prioritize innovation and customer feedback for efficient responses.
- **Strategic Focus:** Emphasize communication, production standards, business opportunities, and public relations.
- **Quality Assurance:** Implement robust quality control and evaluation practices.

Opportunities

- **Employee Recognition and Branding:** Comprehensive training, performance recognition, and branded uniforms.
- **Branded Merchandise:** Custom-designed gift accessories featuring client and company logos.
- **Event Sponsorship:** Regular event organization with leading brand sponsorships.
- **Technological Advancement:** Prioritization of cutting-edge technology for efficiency and quality.

Diverse Service Offerings

Multimedia Production

- Video & Audio Production
- Corporate Branding
- TV & Radio Commercials
- TV Shows
- Documentaries
- Infographics
- Corporate Videos
- Event Coverage
- Artistic Events
- Voiceover and Music Production

Marketing Strategies & Public Relations

- Tailored Marketing Approaches
- Market Planning & Execution
- Public Relations Planning & Execution

Identity & Branding

- Corporate Identity
- Logos
- Brand Manuals
- Slogans

Event Management

- Planning, Design, and Visualization
- Production, Direction, and Management

Organizational Structure and Management

- **Clear Organizational Structure:** Ensures efficient operations and accountability.
- **Leadership Role:** General Manager oversees overall company functions.
- **Departmental Roles:** Administration and Finance: Manages HR and financial transactions.
- **Technical and Production:** Manages professional and technical staff, content creation, and quality control.
- **Defined Responsibilities:** Clear roles and duties for all employees.

Production Crew

- Experienced Production Team: Comprised of professionals with diverse expertise.
- Wide Range of Skills: Experienced in scriptwriting, editing, directing, and evaluation of various video content.
- Technical Proficiency: Skilled in operating and manipulating HD production equipment and software.
- Proven Track Record: Successful collaborations with TV stations, private companies, and NGOs.
- Client-Centric Approach: Tailored productions to meet specific client needs.

Production Technical Information

- **State-of-the-Art Equipment:** High-definition digital video cameras, lighting equipment, microphones, and recording gadgets.
- **Advanced Sound Studio:** Equipped with latest digital/computerized editing hardware and software.
- **High-Quality Output:** Exceptional resolution performance in recording, processing, and storage.
- **Technical Expertise:** Skilled professionals operating advanced equipment and software.

Our Clients and Projects

We have successfully collaborated with a diverse range of clients, both international and domestic. Here are some highlights of our work:

International Clients :

- Vogue
- Coca-Cola
- Turkish Airlines
- Mango
- Triax
- ACE Dreamer Food Manufacturing
- JHU-CCP (NGO)
- ROVESTONE Brothers Trade PLC

Domestic Clients:

- Ethiopian Airlines Group
- Hibret Bank S.C.
- Lucy Insurance
- Awash Bank S.C.
- Oromia Bank S.C.
- Ahadu Bank S.C.
- Hijira Bank S.C.
- Premier Switch Solutions (PSS)
- Kenera International Trading PLC
- ATA/ATI _ Ethiopia
- Petram Trading P.L.C.
- Dashen Brewery
- Habesh Brewery
- Sabetom Furniture & Lighting
- Necho Trading P.L.C.
- Albar Trading P.L.C.
- Orion General Trading
- WASS Ethiopia Service
- Metropolitan Real Estate
- APMG Real Estate
- Hallelujah General Hospital
- Medtek Ethiopia
- St. Urael Internal Clinic
- WGGA Eye Center
- Dalia Eye Center
- ING Furniture P.L.C.
- Waryt Mulutilla Int. P.L.C.
- Mina Furniture P.L.C
- Clean Material P.L.C.
- YD Furniture P.L.C.
- Solina Sofa
- Capital Hotel & Spa
- Harmony Hotel
- Century Mall
- ABC Baby Diapers
- Good Baby Diapers
- Nisa Soap
- Afrodita Cosmetics
- Vatica Cosmetics
- Asheten Perfume

Our services for these clients have included:

- TV and Radio Commercials
- Documentaries
- Media Planning and Monitoring
- Event Management
- Brand Ambassador Signatures and Press Conferences
- Translation and Voice-Over Narration
- Digital Marketing and Social Media
- Product Launches and Promotions
- Corporate Branding and Identity



Thank You

Contact Us



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